

ORGANISATION AI INTELLIGENCE

Santander

Global bank | Europe | SAN

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20

VACANCIES ANALYSED

8

DISCLOSURE FINDINGS

0

RELATED NEWS ITEMS

EXECUTIVE EVIDENCE READOUT	
TALENT	20 evidence-matched vacancies analysed; the strongest observed build theme is GenAI, copilots & agents (6).
DISCLOSURES	8 source-verified findings across 9 retained documents. Latest highlighted finding: AI tools enhanced across key Private Banking markets.
RELATED INTELLIGENCE	No qualifying related news item is currently retained.

HIRING THEMES

Leading build themes

GenAI, copilots & agents (6) | Operations & process automation (5) | Data foundations & analytics (4) | Risk, governance & responsible AI (3) | Document & knowledge intelligence (2) | AI platforms & infrastructure (1)

Where demand sits

Risk, controls & compliance (8) | Technology & engineering (4) | Data & analytics (3) | People, legal & corporate functions (2) | Commercial, sales & distribution (1) | Operations & service delivery (1)

Workforce mix

Risk, compliance & control intelligence (8) | AI/ML engineering (2) | Corporate-function AI & data enablement (2) | Data engineering & architecture (2) | Data science & applied research (2) | AI product & strategy (1)

Named technology signals

Python (11) | SQL (9) | Power BI (6) | SAS (4) | Spark / PySpark (4) | AWS (3)

OFFICIAL AI DISCLOSURES

AI tools enhanced across key Private Banking markets

During the second quarter of 2026, Santander advanced its innovation agenda by enhancing AI-powered tools and capabilities across its key markets.

"During the quarter, we advanced in our innovation agenda, further enhancing AI-powered tools and capabilities across key markets."

24 Jul 2026 | Inferred objective | Santander results filing filed 24 Jul 2026

[Open disclosure evidence ->](#)

AI-enabled tools developed for Spanish Private Banking

Santander is developing AI-enabled solutions in Spain to enhance the productivity and efficiency of its Private Banking bankers, allowing them to focus on client advisory and high-value interactions.

"In Spain, we are developing AI-enabled solutions to increase the productivity and efficiency of our bankers, enabling them to focus on client advisory and higher value-added interactions."

24 Jul 2026 | Inferred objective | Santander results filing filed 24 Jul 2026

[Open disclosure evidence ->](#)

Santander develops AI tools to increase private banker efficiency in Spain

Santander is developing AI-enabled solutions within its Spanish Private Banking business. These tools are aimed at increasing the productivity and efficiency of bankers, freeing up time to focus on client advisory and higher value-added interactions.

"For example, in Spain, we are developing AI-enabled solutions to increase the productivity and efficiency of our bankers, enabling them to focus on client advisory and higher value-added interactions."

22 Jul 2026 | Inferred objective | Santander results filing filed 22 Jul 2026

[Open disclosure evidence ->](#)

Santander advances AI capabilities across global Private Banking markets

Santander advanced its innovation agenda during the quarter ending 30 June 2026, further enhancing AI-powered tools and capabilities across its key Private Banking markets.

"During the quarter, we advanced in our innovation agenda, further enhancing AI-powered tools and capabilities across key markets."

22 Jul 2026 | Inferred objective | Santander results filing filed 22 Jul 2026

[Open disclosure evidence ->](#)

AI business value targets €1 billion over 2025 to 2028

Santander is deploying AI at scale as part of its ONE Transformation initiative, aiming to maximize cross-selling, gain customer primacy, and deploy agentic commerce. The bank has set a target to generate over €1 billion in AI business value between 2025 and 2028.

"Business value generated €84mn in H1'26 (>€1bn 2025-28)"

22 Jul 2026 | Explicit objective | Santander results filing filed 22 Jul 2026

[Open disclosure evidence ->](#)

Data & AI initiatives generate €84 million in H1 2026 run-rate value

The bank generated €84 million in AI business value during H1 2026. This value is measured as the annual run-rate of incremental revenue, cost savings, and lower loan-loss provisions compared to the FY 2025 baseline.

"AI business value generated3 €84mn in H1'26"

22 Jul 2026 | Explicit objective | Santander results filing filed 22 Jul 2026

[Open disclosure evidence ->](#)

RELATED AI NEWS

No qualifying related news item is currently retained for this organisation.

SOURCES AND SCOPE

Hiring themes aggregate a point-in-time census of evidence-matched public vacancies; individual vacancies are intentionally excluded. Disclosures are extracted from official investor materials. Related news is retained reporting that names the organisation and is kept separate from company statements.

[Official investor relations ->](#)

[Official careers source ->](#)